CASE STUDY · AI IN PRACTICE

AI in Practice: Productivity Essentials

A one-day intensive that gets a team productive with AI, safely, by the next day

Productivity Essentials is one focused, non-stop day that takes a whole team from uneven, ad-hoc AI use to confident, everyday productivity. Practical from the first minute, tool-agnostic throughout, and built on one rule: every technique has to be usable the next working day.

The outcome at a glance

7.6 / 10
AI confidence after the day

~4 hrs
Expected time saved per person per week; 100% now saving time

+62
Net Promoter Score, no detractors

8.9 / 10
Average participant rating

Results from one cohort at a defence-adjacent engineering company of around 800 staff: a full day on-site in Sydney in September 2026, measured with a post-delivery survey. Every participant left using AI at least several times a week and expecting real time back, around four hours each.

Estimated return on investment

PER PERSON	FOR A TEAM OF 15	PAYBACK
$6,520	**$97,800**	**~5 weeks**
a year, 184 hours each	a year	on a $10,000 investment

Illustrative estimate on deliberately conservative assumptions.[1]

[1] *Figures are self-reported by participants in a post-delivery survey; individual results vary. Illustrative estimate assuming the 4 hours a week participants expected to save, across 46 working weeks (allowing for annual leave and public holidays), at an indicative $70,000 salary including superannuation (about $35 an hour), deliberately conservative against ABS average full-time earnings of $108,350 a year (May 2026 release). Payback assumes a total investment of about $10,000 (trainer fee plus associated costs such as venue, catering and travel) for a team of 15. Not a guarantee of results.*

One focused day

Productivity Essentials runs as a single, full day, start to finish as one continuous session rather than a series of short lunch-and-learns. It moves quickly from solid foundations to hands-on technique, so a mixed-experience team finishes the day sharing the same language and the same practical toolkit. Everything is anchored in real work the team can pick up the next morning, and none of it is tied to one product, so the skills carry across Copilot, ChatGPT, Claude or whatever a team uses next.

What participants valued most

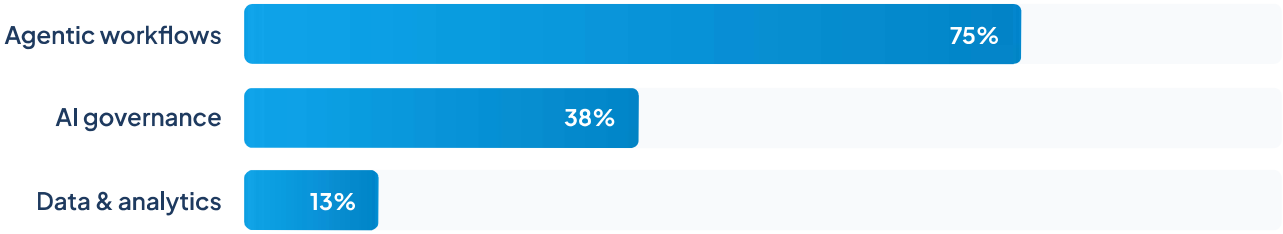
Participants pointed consistently to the practical over the theoretical: clear prompting structure and a more collaborative way of working with AI; reusable assets like prompt libraries and knowledge files; and techniques most had not met before, from reverse prompting to verifying outputs and handling large volumes of AI text. Several left with a much broader sense of where AI could help across their work than they had going in.

What teams say

> *"This course gave the necessary knowledge to understand how AI works, to be able to write or generate efficient prompts in an enterprise context."*
>
> **Participant, Productivity Essentials**

> *"Really good foundation in using AI in my daily work."*
>
> **Participant, Productivity Essentials**

The appetite for more



Three in four participants named agentic workflows as the thing they wanted to build next, often alongside governance. A single day that leaves a team confident, productive, and asking for the next level has done its job, and points naturally to the advanced sessions that follow.

About Guy



With 15+ years at the intersection of technology and business, I help teams actually use AI, not just talk about it. My background spans embedded software engineering, project management and SME consulting across three continents. I hold a Master's in Software Engineering and a Master's in Business and Innovation Management, and I build agentic AI systems myself, so the tools I teach are tools I use.

I focus on one thing: practical AI training with learnings that can be applied the next day. I make complex ideas simple, design for teams rather than individuals, and refine every session based on what works in the room.

Master's in Software Engineering | Master's in Business & Innovation Management | Gold Coast, serving Australia and New Zealand

A FEW OF THE TEAMS I'VE WORKED WITH

sskb · QFF · Nova Systems · QFVG · LACTALIS · Metro South Health · AHRI Australian HR Institute · ING · Australian Government Defence · ARDC Australian Research Data Commons · QUT Queensland University of Technology

Ready to lift your team's AI capability?

Safely, and without the hype. A few ways in:

- **AI in Practice: Productivity Essentials.** The one-day intensive above: the fastest route to a confident, productive team, and a genuine team-building day in person.
- **AI in Practice: Productivity Program.** Prefer to spread it out? The same practical training, delivered to suit your team's availability.
- **Going further.** Beyond productivity, I also deliver on agentic workflows, AI strategy and governance, and data analytics, the advanced areas most teams move toward next.

Every technique comes with the same promise: usable the Monday morning after, with whatever AI tools you choose.

Book a Call

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